



ANZAHPE STUDENT PRIZE 2016 SPONSORSHIP PROSPECTUS

ANZAHPE CONFERENCE 19-23 March 2016
Held in conjunction with the OTTOWA CONFERENCE 2016
PERTH CONVENTION AND EXHIBITION CENTRE, PERTH



ANZAHPE
Australian & New Zealand
Association for Health
Professional Educators

Invitation and Welcome

The Australian & New Zealand Association for Health Professional Educators ([ANZAHPE](#)) is the peak organisation focussing on the education and training of health professionals in Australia and New Zealand. Between 19th – 23rd March 2016, more than 1000 health educators, clinicians and students will assemble in Perth, Australia, for the 44th Annual ANZAHPE Conference. This year, the conference will be held in association with the prestigious Ottawa Conference 2016 on Assessment in Medicine and the Health Care Professions. The Ottawa Conference is arguably the world's premier Medical and Health Profession Conference, and will see the gathering of over 1000 leading academics and opinion leaders in Medical Education from around the world.

The ANZAHPE Student Prize is awarded at the Conference and recognises outstanding scholarship in health professional education by students enrolled in a health professional course. This sponsorship prospectus outlines an exciting opportunity for sustained marketing exposure to future medical and health professionals, as well as to current clinicians and health educators.

Early confirmation of your support will ensure an even greater level of exposure for your organisation. As an exclusive sponsor of the Prize, your company name and logo will be included in an extensive promotional campaign leading up to the Conference, promotional marketing at the venue, and in ANZAHPE publications prior to and following the event. Please contact the ANZAHPE Sponsorship Officer to discuss any aspect of your involvement (ben.canny@monash.edu).

On behalf of the organising committee, I extend my warmest invitation to you to support the health professional education and training sector at the 2016 ANZAHPE Conference.

Yours sincerely,

Associate Professor Monica Moran
ANZAHPE President





The Annual ANZAHPE Conference 2016

In 2016, the Annual ANZAHPE [Conference](#) will take place in Perth in association with Ottawa 2016 addressing the importance of assessment and interprofessional practice in health professional training.

The academic program will focus on the professional development of our teachers, and examine effective approaches in health professional education including simulation, clinical supervision, peer learning, assessment, inter-professional learning and education research skills. With the assistance of outstanding local and international speakers, the conference will offer a variety of stimulating activities for those involved.

The ANZAHPE Student Prize

The ANZAHPE Student Prize is awarded at the Annual Conference and is separated into two categories: the Pre-Registration (formerly Undergraduate) Student Prize and the Post-Graduate (formerly Post-Registration) Student Prize.

The Pre-Registration Student Prize is awarded to a student in an “undergraduate-level” health course for outstanding work in health professional education. This prestigious prize was first awarded in 1985 and has been supported since its inception by several corporate partners including Upjohn, Pharmacia, Pfizer, Avant and Australian Prescriber.

The Postgraduate Student Prize was initiated in 2005 to recognize the many excellent contributions made by full-time postgraduate students undertaking valuable research in health professional education. This category continues to attract an outstanding calibre of emerging researchers.

Nominations in both categories are judged by a review panel selected by the ANZAHPE Committee of Management using a range of criteria including quality, originality and contribution to health professional education. Each Prize provides for a monetary award of \$500 AUD to an Australian or New Zealand health student. In addition, Prize recipients will present their work at the Conference, with support for accommodation, travel and conference registration expenses.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OF THE ANZAHPE PRE-REGISTRATION STUDENT PRIZE

Sponsorship Contribution: \$4000 AUD (plus GST, where applicable)

- A contribution of this amount covers the cost of the award, recipient travel expenses, conference registration costs and accommodation. In addition, the sponsoring company is entitled to one free registration to the meeting and a ticket for the conference dinner where the prize is presented.

Marketing Exposure:

- Naming rights to the Prize in the form of “The ANZAHPE Pre-Registration Student Prize sponsored By [Company Name]
- Recognition as naming rights sponsor and logo in the Official Conference Handbook
- Recognition as naming rights sponsor and logo on the Conference website
- Recognition as naming rights sponsor and logo in all official Student Prize promotions:
 1. First call for nominations (poster and email) to all health professional courses in Australia and New Zealand (via educational institutions, professional bodies, student organisations)
 2. Subsequent email and poster promotions
 3. ANZAHPE social networking pages
- Recognition as naming rights sponsor with logo in all publications relating to the Prize in the ANZAHPE Bulletin, the official magazine of the Association

SPONSORSHIP OF THE ANZAHPE POST GRADUATE STUDENT PRIZE

Sponsorship Contribution: \$4000 AUD (plus GST, where applicable)

- A contribution of this amount covers the cost of the award, recipient travel expenses, conference registration costs and accommodation. In addition, the sponsoring company is entitled to one free registration to the meeting and a ticket for the conference dinner where the prize is presented.

Marketing Exposure:

- Naming rights to the Prize in the form of “The ANZAHPE Post Graduate Student Prize sponsored By [Company Name]
- Recognition as naming rights sponsor and logo in the Official Conference Handbook
- Recognition as naming rights sponsor and logo on the Conference website
- Recognition as naming rights sponsor and logo in all official Student Prize promotions:
 4. First call for nominations (poster and email) to all health professional courses in Australia and New Zealand (via educational institutions, professional bodies, student organisations)
 5. Subsequent email and poster promotions
 6. ANZAHPE social networking pages
- Recognition as naming rights sponsor with logo in all publications relating to the Prize in the ANZAHPE Bulletin, the official magazine of the Association

SPONSORSHIP OF BOTH PRE-REGISTRATION AND POST GRADUATE PRIZES

Sponsorship Contribution: \$7,000 AUD (plus GST, where applicable)

- As sole sponsor of both ANZAHPE Student Prizes, a discounted sponsorship amount of \$7,000 AUD is offered. Your organization will have exclusive rights to all marketing and promotional exposure for the Student Prizes as described above.



About ANZAHPE

[ANZAHPE](#) was formed in 1972 as ANZAME (the Australian & New Zealand Association for Medical Education) by a small band of medical educators concerned that medical education was more than just something that ‘teachers gave to their students’.

These early members were mostly from medical schools and shared a passion for excellence in health professional education. Since then, the membership of the Association has expanded to embrace all of the health professions which culminated in its renaming to the Australian & New Zealand Association for Health Professional Educators to reflect this change. The day-to-day functions of ANZAHPE are managed by an elected Committee of Management (CoM) from health faculties around Australia and New Zealand.

A Unique Marketing Opportunity

As the peak educational body for all health professional courses in Australia and New Zealand, our partner organisations include universities, medical schools, allied health schools, professional bodies and student organisations. Our email distribution network covers all major health disciplines across Australia and New Zealand, more than 25 tertiary institutions, and nine national student organisations representing more than 17,000 medical students and 20,000 allied health students.

Aligning your company’s brand alongside the ANZAHPE Student Prize will ensure extensive marketing exposure to this distribution list leading up to and around the ANZAHPE Conference. Sponsors have the unique opportunity to obtain early brand exposure to not just future medical professionals but other high income health professionals.





Contact:
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